

The Business Case For Multiculturalism & Diversity

A Special 2018 Invitation



MULTICULTURAL
Symposium Series
www.mssconnect.com

An Opportunity To Become A Sponsor Of The Multicultural Symposium Series

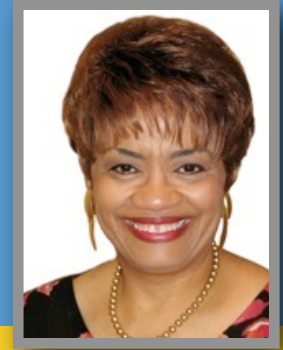
Carole Copeland Thomas, MBA, CDMP, CITM

Founder, Multicultural Symposium Series
Diversity & Inclusion Professional
www.mssconnect.com • www.tellcarole.com



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What Is The Multicultural Symposium Series? (MSS)

Is a face to face, online and broadcasting community designed to further the advancement of worldwide multiculturalism and global diversity. MSS is a **proven CONTENT PROVIDER**, delivering its services through conferences, special events, products, books, an electronic newsletter, a members only website, a webinar series, a magazine and a radio broadcast. MSS held its first three conferences in partnership with Bentley University from 2008-2009. The University of Massachusetts-Boston partnered with MSS for next set of conferences held through 2016. The 11th Conference was hosted by Massachusetts College of Art and Design in 2017. MSS was founded in 2008.

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MULTICULTURAL
Symposium Series
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The Multicultural Symposium Series Is A For Profit Initiative.

Carole Copeland Thomas founded MSS in 2008. She is an African American small business owner who started her speaking and training business in 1987. For 30 years Carole has taken her messages on global diversity, multiculturalism, leadership, empowerment and women's issues to large and small organizations throughout the United States and seven countries.



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**Carole Copeland Thomas Is A Diversity &
Multicultural CONTENT PROVIDER Looking
For Socially Responsible
SPONSORS**

**Who Can Help Execute & Expand Her
Business Activities**



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WHAT'S SO SPECIAL ABOUT MSS?

- Only For Profit Content Provider Of Its Kind In New England
- Fully Integrated Use Of Technology & Social Media
- Goes Beyond Traditional Workplace Diversity Endeavors
- Already Has A Member Based Constituency
- Already Has Established Corporate Sponsors
- Already Has A Worldwide Network of Supporters



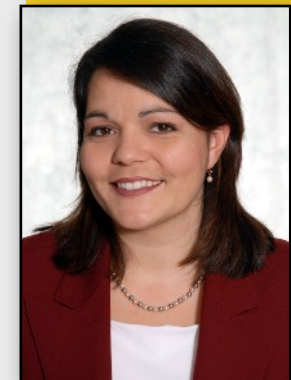
Michael Halperin
Director Training Development
May Institute
MEMBER/SPONSOR
Multicultural Symposium Series



PAUL FRANCISCO, Chief Diversity Officer
State Street Corporation
MEMBER/SPONSOR
Multicultural Symposium Series



Adam Grossman
Chief Marketing Officer
Boston Red Sox
MEMBER/SPONSOR
Multicultural Symposium Series



Georgianna Melendez, Executive Director Commonwealth Compact
MEMBER/SPONSOR
Multicultural Symposium Series

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WHY SHOULD YOU SPONSOR MSS??

- Credible Resource and Event Center For Your Staff
- A Ground Floor Business Opportunity w/ Strong ROI
- Support A Tech Savvy Global Diversity Entrepreneur
- Provide Sponsorship For An Emerging Industry of Products & Events
- Provide Sponsorship For A Worldwide Member Based Organization
- Contribute To The U.S. Conversation On Race, Ethnicity and D&I
- Give Your Personal Expertise To This Value Added Initiative



The Business Case For Multiculturalism & Diversity

MSS SPONSORS

THE 2017 MSS SPONSORS

Thank You 2017 Sponsors



2017 Advertiser



www.mssconnect.com

The Business Case For Multiculturalism & Diversity

CONFERENCE SERIES

*

11 Conferences
Since
2008

*

#12 Takes Place On
November 1, 2018

Thank You

For Supporting
The November 3rd
Multicultural Conference



The Business Case For Multiculturalism & Diversity

BREAKFAST SERIES

*

24 BREAKFAST EVENTS

Since 2000

Next Breakfast: Mar. 15, 2018



Save The Date
*The 25th Black History Empowerment
Breakfast*

Thursday, March 15, 2018 Colonnade Hotel • Boston

Salute To

Black Women Of Excellence

In Business • In Communities • In Schools • In Homes

Special Guest And Keynote
Speaker Award Winning

Ann McNeill

President and CEO Of
MCO Construction and Services,
Miami Florida

One Of The Most Successful
Woman-Owned Construction
Companies In The United States



\$65 Per Person • \$650 Table of Ten • Sponsorships Available

www.mssconnect.com • carole@mssconnect.com



Carole Copeland Thomas, MBA, CDMP, CITM
Founder Multicultural Symposium Series &
The Black History Empowerment Breakfast Series

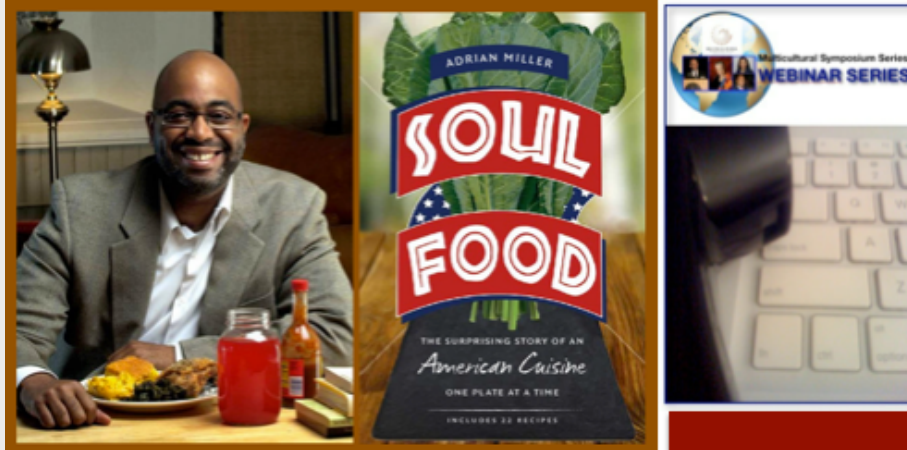


The Business Case For Multiculturalism & Diversity

MEMBERS ONLY WEBINARS

REGULAR
WEBINAR
SERIES

Soul Food: One Hour Free Webinar Its African American Origins



Join Adrian Miller (photo above) in a power packed One Hour Webinar that will trace the origins of your favorite foods so loved in the Black community. Well researched and guaranteed to make you think about the next fried chicken, collard greens and sweet potatoes dinner that you eat this summer!

From West Africa... Europe... To The Americas...

Part of the Monthly Webinar Series of the Multicultural Symposium (MSS)



Tuesday July 28, 2015

Facilitated By Carole Copeland Thomas, MBA, CDMP

FREE WEBINAR: Archive Available Afterward Only to MSS Members

Register At: <http://soulfoodwebinar.eventbrite.com>

* * *

12 Noon EDT, 11 am CDT, 10am MDT, 9 am PDT, 5pm U.K.

www.mssconnect.com • carole@mssconnect.com

The Business Case For Multiculturalism & Diversity

MSS TRAVEL AND LEARN TRIPS

India Dynamic People Dynamic Diversity



Friday, February 16 Through Saturday, February 24, 2018

Our Amazing
2015, 2016 and 2017
Return Trips To India
On Deck For 2018:
India , Cuba and Kenya

St. Augustine, Florida To...Cuba



Friday June 23 Through Friday June 30, 2017

TAKING OUR MSS MEMBERS & FRIENDS ON WORLDWIDE TRAVEL & LEARN TRIPS*

Publications

CAROLE'S BOOKS



ONGOING LEARNING THROUGH
BOOKS and
FUTURE PRODUCTS



The Business Case For Multiculturalism & Diversity

ENewsletter & Members Only Website

Ready For YOUR Reservations!!!
SEE DETAILS BELOW
ON THE AIR PROGRAMMING
TODAY
RADIO TALK SHOW:
Thursday June 7, 2012
Focus On Empowerment
1 pm Eastern
on BlogTalk Radio
Topic:
Arab Americans
with
Warren David
www.blogtalkradio.com/globalcarole
Every Thursday at 1pm Eastern
Listen Live or Download 24/7

TODAY'S RADIO PROGRAM
1 pm Eastern, 12 Noon Central
10 am Pacific, 6pm United Kingdom
www.blogtalkradio.com/globalcarole

Arab American Insights And Answers
with
Warren David
National President
American -Arab Anti-Discrimination Committee

A MELTING POT
Ethnic Heritage of Arab Americans

Ethnic Heritage	Percentage
Lebanese	34%
Egyptian	11%
Assyrian/Chaldean/Syriac	7%
Other Arab	7%
Iraqi	3%
Jordanian	3%

Multicultural Symposium Series
Welcome NEW MEMBERS

3D Multiculturalism: Face To Face • Online • On The Air
YOU are an important part of our multicultural message.
THANK YOU For Joining!
Come Back Each Week For Exciting NEW Member Updates

Dear Valued Member,
We are EXCITED to WELCOME YOU to the Multicultural Symposium Series
hope that this membership will bring you an abundant value of multicultural
resources and connections for the next twelve months.

ONGOING
LEARNING
THROUGH
ONLINE
RESOURCES AND
MEMBER TO
MEMBER
NETWORKING

The Business Case For Multiculturalism & Diversity

Connections Magazine & Radio Show



2018 MAGAZINE
DEBUT
AND RADIO TALK
SHOW FOR
19 YEARS

The Business Case For Multiculturalism & Diversity

A Special 2018 Invitation

Title Sponsor \$25,000



- 50 Memberships
- 50 Tickets To The November 2018 Conference & The 2018 Black History Breakfast
- Title Sponsor at the November 2018 Multicultural Conference
- Title Sponsor at The 2018 Black History Breakfast
- Title Sponsor For All Regular Webinars
- Carole providing 2+ Full Days Of Training/Facilitating/Consulting/Coaching
- 50 Copies Book: 21 Ways To Bring Multiculturalism
- Featured Keynote Speaker At The November 2018 Multicultural Conference
- Designated Speaker At The 2018 Black History Breakfast
- 1 Customized Webinar For Your Organization
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



The Business Case For Multiculturalism & Diversity

A Special 2018 Invitation

Gold Sponsor \$15,000



- **40 Memberships**
- **40 Tickets To The November 2018 Conference & The 2018 Black History Breakfast**
- **Title Sponsor at the November 2018 Multicultural Conference**
- **Title Sponsor at The 2018 Black History Breakfast**
- **Title Sponsor For All Regular Webinars**
- **Carole providing 1 Day Of Training/Facilitating/Consulting/Coaching**
- **40 Copies Book: 21 Ways To Bring Multiculturalism**
- **Featured Keynote Speaker At The November 2018 Multicultural Conference**
- **Designated Speaker At The 2018 Black History Breakfast**
- **Website and Electronic Newsletter Recognition**
- **Recognition in All MSS Promotional Activities**



The Business Case For Multiculturalism & Diversity

A Special 2018 Invitation

Trailblazer Sponsor \$10,000



- **30 Memberships**
- **30 Tickets To The November 2018 Conference & The 2018 Black History Breakfast**
- **Named Sponsor at the November 2018 Multicultural Conference**
- **Named Sponsor at the The 2018 Black History Breakfast**
- **Carole providing Half Day Of Training/Facilitating/Consulting/Coaching**
- **30 Copies Book: 21 Ways To Bring Multiculturalism**
- **Featured Speaker At The November 2018 Multicultural Conference**
- **Website and Electronic Newsletter Recognition**
- **Recognition in All MSS Promotional Activities**



The Business Case For Multiculturalism & Diversity

A Special 2018 Invitation

Achiever Sponsor \$5,000



- **15 Memberships**
- **15 Tickets To The November 2018 Conference & The March 2018 Breakfast**
- **Named Sponsor at the November 2018 Multicultural Conference**
- **Named Sponsor at The 2018 Black History Breakfast**
- **15 Copies Book: 21 Ways To Bring Multiculturalism**
- **Website and Electronic Newsletter Recognition**
- **Recognition in All MSS Promotional Activities**



The Business Case For Multiculturalism & Diversity

A Special 2018 Invitation

Bronze Sponsor \$3,000



- 10 Memberships
- 10 Tickets To The November 2018 Conference & The March, 2018 Breakfast
- Sponsor Recognition at the November Conference & The March Breakfast
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



The Business Case For Multiculturalism & Diversity

A Special 2017 Invitation

Enterprise Sponsor \$1,500



- 5 Memberships
- 5 Tickets To The March 15, 2018 Breakfast
- Sponsor Recognition at The March 15th Breakfast
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



THE MULTICULTURAL SYMPOSIUM SERIES

The Value Of Sponsorship



We Are

Multicultural

We Are The Multicultural Symposium Series
www.mssconnect.com

**A Solid Choice
In
Sponsorship**

THE MULTICULTURAL SYMPOSIUM SERIES

Serving Multicultural Needs

Since 1987



Carole Copeland Thomas

6 Azel Road

Lakeville, MA 02347

(508) 947-5755

carole@mssconnect.com

www.mssconnect.com

www.tellcarole.com