

The Business Case For Multiculturalism & Diversity

# A Special 2018-2019 Invitation



## An Opportunity To Become A Sponsor Of The Multicultural Symposium Series

**Carole Copeland Thomas, MBA, CDMP, CITM**

Founder, Multicultural Symposium Series  
Diversity & Inclusion Professional  
[www.mssconnect.com](http://www.mssconnect.com) • [www.tellcarole.com](http://www.tellcarole.com)



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## What Is The Multicultural Symposium Series? (MSS)

Is a face to face, online and broadcasting community designed to further the advancement of worldwide multiculturalism and global diversity.

MSS is a **proven CONTENT PROVIDER**, delivering its services through conferences, special events, products, books, an electronic newsletter, a members only website, a webinar series, a magazine and a radio broadcast. MSS held its first three conferences in partnership with Bentley University from 2008-2009.

The University of Massachusetts-Boston partnered with MSS for next set of conferences held through 2016. The 11th Conference was hosted by Massachusetts College of Art and Design in 2017.

MSS was founded in 2008.



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MULTICULTURAL  
Symposium Series  
[www.mssconnect.com](http://www.mssconnect.com)

## The Multicultural Symposium Series Is A For Profit Initiative.

Carole Copeland Thomas founded MSS in 2008. She is an African American small business owner who started her speaking and training business in 1987. For 31 years Carole has taken her messages on global diversity, multiculturalism, leadership, empowerment and women's issues to large and small organizations throughout the United States and seven different countries.



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**Carole Copeland Thomas Is A Diversity &  
Multicultural CONTENT PROVIDER Looking  
For Socially Responsible  
SPONSORS**

**Who Can Help Execute & Expand Her  
Business Activities**



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## WHAT'S SO SPECIAL ABOUT MSS?

- Only For Profit Content Provider Of Its Kind In New England
- Fully Integrated Use Of Technology & Social Media
- Goes Beyond Traditional Workplace Diversity Endeavors
- Already Has A Member Based Constituency
- Already Has Established Corporate Sponsors
- Already Has A Worldwide Network of Supporters



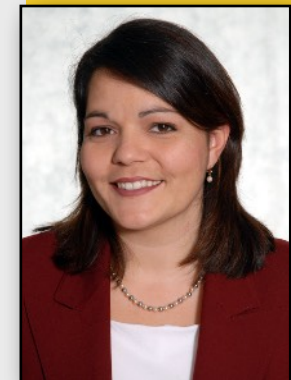
**Michael Halperin**  
Director Training Development  
May Institute  
**MEMBER/SPONSOR**  
Multicultural Symposium Series



**PAUL FRANCISCO, Chief Diversity Officer**  
State Street Corporation  
**MEMBER/SPONSOR**  
Multicultural Symposium Series



**Adam Grossman**  
Chief Marketing Officer  
Boston Red Sox  
**MEMBER/SPONSOR**  
Multicultural Symposium Series



**Georgianna Melendez, Executive Director Commonwealth Compact**  
**MEMBER/SPONSOR**  
Multicultural Symposium Series

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## WHY SHOULD

# YOU

## SPONSOR MSS??

- Credible Resource and Event Center For Your Staff
- A Ground Floor Business Opportunity w/ Strong ROI
- Support A Tech Savvy Global Diversity Entrepreneur
- Provide Sponsorship For An Emerging Industry of Products & Events
- Provide Sponsorship For A Worldwide Member Based Organization
- Contribute To The U.S. Conversation On Race, Ethnicity and D&I
- Give Your Personal Expertise To This Value Added Initiative



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# MSS SPONSORS

# THE 2017-2018 MSS SPONSORS

## Thank You 2017 Sponsors



2017 Advertiser



[www.mssconnect.com](http://www.mssconnect.com)



# The Business Case For Multiculturalism & Diversity

## CONFERENCE SERIES

\*

11 Conferences  
Since  
2008

\*

#12 Takes Place On  
November 1, 2018

## Thank You

*For Supporting*  
The November 3rd  
*Multicultural Conference*



# The Business Case For Multiculturalism & Diversity

\*\*\*

## BREAKFAST SERIES

\*

## 25 BREAKFAST EVENTS

## Since 2000

## Next Breakfast: March 2019



The  
Multicultural Symposium Series  
Our 25th Event Since 2000



Keynote Speaker

**Ann McNeill**

President & CEO of  
MCO Construction and Services  
Miami, Florida

One Of The Most Successful  
Woman-Owned Construction Companies In The United States

Cordially Invites You To  
**The Black History  
Empowerment Recognition**

# BREAKFAST

Salute To

**Black Women  
Of Excellence  
Including Distinguished  
Trailblazing Honorees  
Of Our Community**

## Thursday March 15, 2018

From 8:30am to 11:00am • Networking From 7:30 am

Co-Hosted By The Colonnade Boston Hotel

Location: The Colonnade Boston Hotel • 120 Huntington Avenue • Boston, MA

**Tickets: \$65 for Guests**

**\$50 for MSS Members**

Tables of 10: \$650 • A Hot Breakfast Will Be Served

Advertising and Sponsorship Opportunities Available

For More Information Call Carole Copeland Thomas

[www.msscconnect.com](http://www.msscconnect.com) • email: [carole@msscconnect.com](mailto:carole@msscconnect.com)

(508) 947-5755



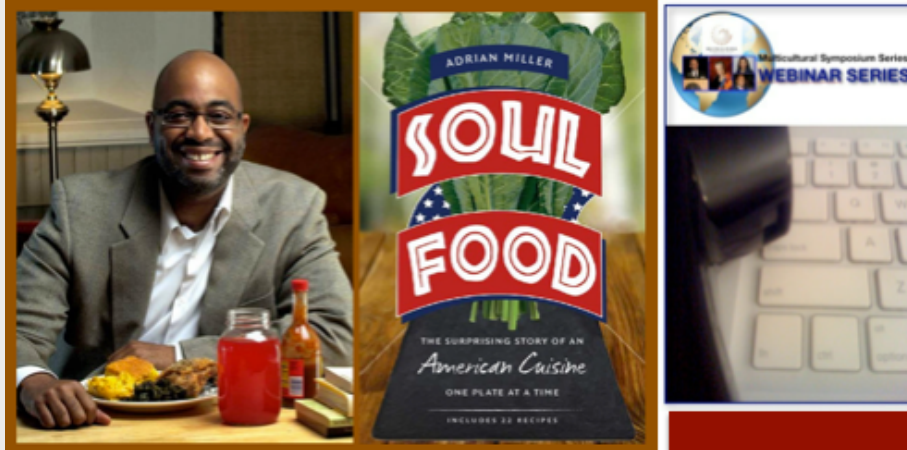


The Business Case For Multiculturalism & Diversity

# MEMBERS ONLY WEBINARS

REGULAR  
WEBINAR  
SERIES

## Soul Food: One Hour Free Webinar Its African American Origins



Join Adrian Miller (photo above) in a power packed One Hour Webinar that will trace the origins of your favorite foods so loved in the Black community. Well researched and guaranteed to make you think about the next fried chicken, collard greens and sweet potatoes dinner that you eat this summer!



**From West Africa... Europe... To The Americas...**

*Part of the Monthly Webinar Series of the Multicultural Symposium (MSS)*

**Tuesday July 28, 2015**

Facilitated By Carole Copeland Thomas, MBA, CDMP

**FREE WEBINAR: Archive Available Afterward Only to MSS Members**

Register At: <http://soulfoodwebinar.eventbrite.com>

\* \* \*

12 Noon EDT, 11 am CDT, 10am MDT, 9 am PDT, 5pm U.K.

[www.mssconnect.com](http://www.mssconnect.com) • [carole@mssconnect.com](mailto:carole@mssconnect.com)

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# MSS TRAVEL AND LEARN TRIPS

COME TRAVEL WITH US ON SAFARI TO



## Kenya

AN EAST AFRICAN ADVENTURE W/3 GAME PARKS!  
SUNDAY, NOV 4 THROUGH THURSDAY, NOV 15, 2018



Travel to Kenya, and see the wonders of Masai Mara where zebras and Thompson's gazelles migrate from Kenya to Tanzania. You'll also visit East and West Tsavo, the biggest national game park in Kenya!

And you'll meet the extraordinary people whose warm hospitality will steal your heart!

Boston-Nairobi, Kenya East Africa  
3 Game Parks & Mombasa  
12 Days - 11 Nights

**\$5195**

Per Person Double Occupancy  
\$300 Deposit Saves Your Spot  
Monthly Payment Plan  
Check or Credit Cards Accepted

- Roundtrip Airfare Boston-Nairobi
- Ground Transportation Throughout
- 4-5 Star Hotel Accommodations
- Comfortable Wildlife Lodges
- Double Occupancy
- Breakfast & Dinner 85% Included
- Experienced Game Park Guides
- Optional Hot Air Balloon Ride
- Tips For Van Driver
- Carole Helps You Find A Roommate

Sign Up Now At

[www.msstravelandtours.com](http://www.msstravelandtours.com)

Carole Copeland Thomas  
Certified Int'l Tour Manager  
508 947-5755

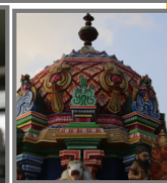
[carole@mssconnect.com](mailto:carole@mssconnect.com)

COME TRAVEL WITH US TO



## India

DURING THE MASSACHUSETTS SCHOOL VACATION WEEK  
FRIDAY, FEB 15 TO SATURDAY, FEB 23, 2019



The sights, sounds and beautiful people of India will captivate your heart and soul. Experience the breathtaking scenery with an array of colors. Try foods with new textures and tastes. It's a trip you will remember for years to come. It will provide wonderful opportunities to learn from the Indian people about their rich history and culture.

Boston to Chennai, Tamilnadu  
South India  
8 Days - 7 Nights

**\$2695**

Per Person Double Occupancy  
\$300 Deposit Saves Your Spot  
Monthly Payment Plan  
Check or Credit Cards Accepted

- Roundtrip Airfare Boston to Chennai
- Explore Chennai & Parts of S. India
- Ground Transportation Throughout
- 4-5 Star Hotel Accommodations
- Double Occupancy
- Breakfast & Dinner for 7 Days
- Tips For Bus Driver
- Carole Helps You Find A Roommate
- OPTIONAL WEEKLONG TRIP TO MUMBAI, GOA, AND KERELA

Sign Up Now At

[www.msstravelandtours.com](http://www.msstravelandtours.com)

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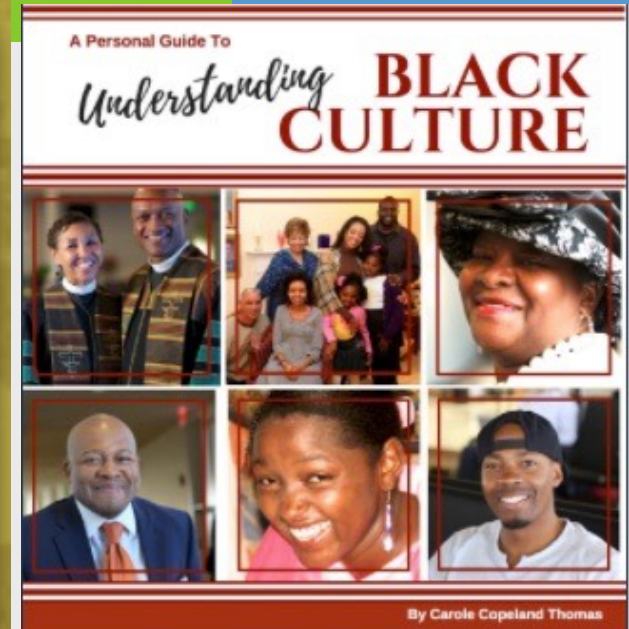
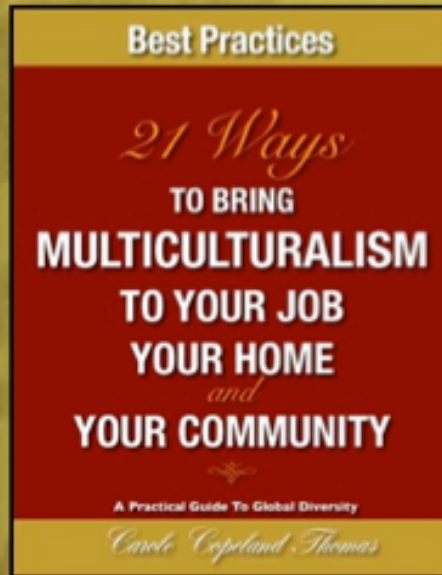
Our Amazing  
2015, 2016, 2017 and 2018 Return Trips To India  
On Deck For 2018 and 2019: Kenya and India

TAKING OUR MSS MEMBERS & FRIENDS ON WORLDWIDE TRAVEL & LEARN TRIPS\*



Publications

# CAROLE'S BOOKS



ONGOING LEARNING THROUGH  
BOOKS and  
FUTURE PRODUCTS



The Business Case For Multiculturalism & Diversity

# ENewsletter & Members Only Website

Ready For YOUR Reservations!!!

SEE DETAILS BELOW

ON THE AIR PROGRAMMING

**TODAY**

**RADIO TALK SHOW:**

Thursday June 7, 2012  
Focus On Empowerment  
1 pm Eastern  
on BlogTalk Radio

Topic:  
Arab Americans  
with  
Warren David

[www.blogtalkradio.com/globalcarole](http://www.blogtalkradio.com/globalcarole)  
Every Thursday at 1pm Eastern  
Listen Live or Download 24/7

**TODAY'S RADIO PROGRAM**  
1 pm Eastern, 12 Noon Central  
10 am Pacific, 6pm United Kingdom  
[www.blogtalkradio.com/globalcarole](http://www.blogtalkradio.com/globalcarole)

**Arab American Insights And Answers**  
with  
**Warren David**  
National President  
American -Arab Anti-Discrimination Committee

**A MELTING POT**  
Ethnic Heritage of Arab Americans

Ethnic Heritage	Percentage
Lebanese	34%
Egyptian	11%
Assyrian/Chaldean/Syriac	7%
Other Arab	7%
Iraqi	3%
Jordanian	3%

Multicultural Symposium Series

**Welcome NEW MEMBERS**

**3D Multiculturalism: Face To Face • Online • On The Air**  
YOU are an important part of our multicultural message.  
**THANK YOU For Joining!**  
Come Back Each Week For Exciting NEW Member Updates

Dear Valued Member,

We are **EXCITED** to **WELCOME YOU** to the Multicultural Symposium Series. We hope that this membership will bring you an abundant value of multicultural resources and connections for the next twelve months.

**ONGOING  
LEARNING  
THROUGH  
ONLINE  
RESOURCES AND  
MEMBER TO  
MEMBER  
NETWORKING**



The Business Case For Multiculturalism & Diversity

# Connections Magazine & Radio Show



2019 MAGAZINE  
DEBUT  
AND RADIO TALK  
SHOW FOR  
19 YEARS

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# A Special 2018-2019 Invitation

## Title Sponsor \$25,000



- **50 Memberships**
- **50 Tickets To The November 2018 Conference & The 2019 Black History Breakfast**
- **Title Sponsor at the November 2018 Multicultural Conference**
- **Title Sponsor at The 2019 Black History Breakfast**
- **Title Sponsor For All Regular Webinars**
- **Carole providing 2+ Full Days Of Training/Facilitating/Consulting/Coaching**
- **50 Copies Book: Understanding Black Culture**
- **Featured Keynote Speaker At The November 2018 Multicultural Conference**
- **Designated Speaker At The 2019 Black History Breakfast**
- **1 Customized Webinar For Your Organization**
- **Website and Electronic Newsletter Recognition**
- **Recognition in All MSS Promotional Activities**



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# A Special 2018-2019 Invitation

## Gold Sponsor \$15,000



- 40 Memberships
- 40 Tickets To The November 2018 Conference & The 2019 Black History Breakfast
- Title Sponsor at the November 2018 Multicultural Conference
- Title Sponsor at The 2019 Black History Breakfast
- Title Sponsor For All Regular Webinars
- Carole providing 1 Day Of Training/Facilitating/Consulting/Coaching
- 40 Copies Book: Understanding Black Culture
- Featured Keynote Speaker At The November 2018 Multicultural Conference
- Designated Speaker At The 2019 Black History Breakfast
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities





The Business Case For Multiculturalism & Diversity

# A Special 2018-2019 Invitation

## Trailblazer Sponsor \$10,000



- 30 Memberships
- 30 Tickets To The November 2018 Conference & The 2019 Black History Breakfast
- Named Sponsor at the November 2018 Multicultural Conference
- Named Sponsor at the The 2019 Black History Breakfast
- Carole providing Half Day Of Training/Facilitating/Consulting/Coaching
- 30 Copies Book: Understanding Black Culture
- Featured Speaker At The November 2018 Multicultural Conference
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



The Business Case For Multiculturalism & Diversity

# A Special 2018-2019 Invitation

## Achiever Sponsor \$7,500



- **15 Memberships**
- **15 Tickets To The November 2018 Conference & The March 2019 Breakfast**
- **Named Sponsor at the November 2018 Multicultural Conference**
- **Named Sponsor at The 2019 Black History Breakfast**
- **15 Copies Book: Understanding Black Culture**
- **Website and Electronic Newsletter Recognition**
- **Recognition in All MSS Promotional Activities**



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# A Special 2018-2019 Invitation

## Bronze Sponsor \$5,000



- 10 Memberships
- 10 Tickets To The November 2018 Conference & The March, 2019 Breakfast
- Sponsor Recognition at the November Conference & The March Breakfast
- Website and Electronic Newsletter Recognition
- Recognition in All MSS Promotional Activities



The Business Case For Multiculturalism & Diversity

# A Special 2018-2019 Invitation

## Enterprise Sponsor \$3,000

- **5 Memberships**
- **5 Tickets To The November 2018 Conference**
- **Website and Electronic Newsletter Recognition**
- **Recognition in All MSS Promotional Activities**





THE MULTICULTURAL SYMPOSIUM SERIES

# The Value Of Sponsorship

## A Solid Choice In Sponsorship



THE MULTICULTURAL SYMPOSIUM SERIES

# Serving Multicultural Needs

Since 1987



**Carole Copeland Thomas**

**6 Azel Road**

**Lakeville, MA 02347**

**(508) 947-5755**

**[carole@mssconnect.com](mailto:carole@mssconnect.com)**

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