



MULTICULTURAL
Symposium Series

The Multicultural Symposium Series *and* The November 2016 Multicultural Conference

Origins:

Veteran diversity professional Carole Copeland Thomas, MBA, CDMP discovered an opportunity for like-minded professionals of different disciplines, industries and backgrounds to create a pipeline for the advancement of global diversity and multiculturalism. Understanding the benefits of designing an interactive diversity-based initiative, the Multicultural Symposium Series (MSS) was launched in 2008.

MSS Defined

The Multicultural Symposium Series is a face to face, online, and broadcasting endeavor designed to further the advancement of worldwide multiculturalism and global diversity.

Founded in 2008 by social entrepreneur Carole Copeland Thomas, MSS creates new opportunities for academia, business, government, education, students, and the community at large to build new strategic alliances that will forge stronger relationships across the global divisions of ethnicity, race, gender, economics, age, religion, politics, class, and ideological differences.

MSS is a membership organization and is a division of C. Thomas & Associates, a for-profit business based in Lakeville Massachusetts.

Partnerships, Conferences, Webinars and Breakfast Series

Partnerships with industry, government and academic stakeholders have been the key to the longterm sustainability and success of MSS. All of the nine conferences have been held on the campuses of Bentley University and The University of Massachusetts-Boston. The events are fully supported by these universities.



Bentley University hosted the conferences from 2008 through 2009. Bentley is still an active partner of MSS. Since 2010 UMass Boston, under the leadership of Dr. Keith Motley, has hosted the conference.

The next ***Multicultural Conference*** will be held on **Thursday November 3, 2016** at UMass Boston. Dr. Motley will be one of the featured speakers at the event. This will be the 10th conference in the MSS initiative. Up to 150 will attend the daylong event.

The Commonwealth Compact, located at UMass Boston, has partnered with MSS since its inception in 2008.

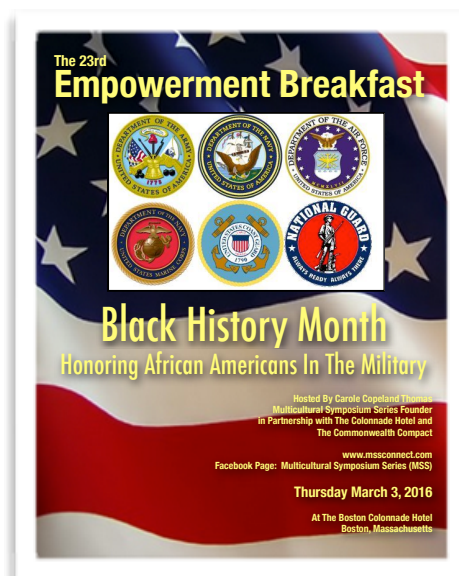
Keynote speakers at the November 2015 Conference were Abraham and Sarah Peddiny of Chennai, Tamil Nadu in Southern India. This was their first trip to Boston.

This was the second event where the Multicultural Symposium Series featured guest speakers from outside of the United States.



Black History Breakfast

The Multicultural Symposium Series recently completed its 23rd Empowerment Breakfast event that was held at the Boston Colonnade Hotel. This breakfast series precedes the launch of MSS and was started by Carole Copeland Thomas in 2000. It has been a longstanding success in the 16 years of its existence. Now held in the winter months, the event has been renamed ***The Black History Breakfast***. On March 3, 2016, the event paid tribute to African Americans in the military, past and present, including the Tuskegee Airmen. It remains one of the most successful events held, with nearly 250 corporate, civic, community, government, educational guests and MSS members in attendance.



Webinar Series

The MSS Webinar series also dates back to 2008. Webinars are available for all MSS members and have offered a wide range of topics for members to join live or watch on demand at the Members-Only section of the website. Topics have included: Career Success Building Strategies, International Diversity and Inclusion, Straight Talk About LGBTQ Issues, Asian Issues In The Workplace and The Latino Legacy in The US, Canada and Beyond.

Corporate Sponsors

Corporate Sponsorships are a vital revenue source in sustaining the operational activities of MSS. Large and small organizations have generously supported MSS since its beginnings. Here is a sample representation of the types of organizations that have supported the Multicultural Symposium Series in 2015 and 2016:



State Street Corporation (2015 Lead Sponsor)

Amtrak

Liberty Mutual

UMass Boston

Harvard Pilgrim Health Care

The Commonwealth Compact

Tufts Health Plan

Federal Reserve Bank of Boston (Advertiser)

Partners Healthcare

Eversource

Eastern Bank

Greater Boston Convention & Visitors Bureau

Bright Horizons Family Solutions

The Boston Colonnade Hotel

Bentley University

R&L Associates

Lurie Davis Wealth Management

Lesley University

Massport

Iron Workers Union Local 7

Jet Blue

Children’s Services of Roxbury

Emirates Airlines

Comcast

May Institute

King Printing

Harvard University

Boston Medical Center

Bethel African Methodist Episcopal Church

Concerned Black Men of Massachusetts



2016 Sponsorship Levels

TITLE SPONSOR	\$25,000
GOLD SPONSOR	\$15,000
TRAILBLAZER SPONSOR	\$10,000
ACHIEVER SPONSOR	\$5,000
BRONZE SPONSOR	\$3000
ENTERPRISE SPONSOR	\$1500

Sponsorship Levels

There are a number of ways that an organization can sponsor the Multicultural Symposium Series. Complete details including the benefits of partnering with MSS are included in the 2016 Sponsorship Package. It is a separate PDF document that can be obtained upon request.

Demographic Profile of The Multicultural Symposium Series Members

This is also designed as a separate PDF document outlined as statistical graphs and pie charts. It can also be obtained on request.

The Future of MSS

The Multicultural Symposium Series will continue to grow and expand through 2016 and 2017. It will represent an ongoing dialogue with global communications and online interactions between each activity.

It will continue to be a premiere world community connected through multiculturalism.

